

Official Rules

Pizza Ranch, Inc. "Free Pizza for a Year" Swipe to Win

Overview: From Jan. 23 – Feb. 29, 2012, swipe your registered Ranch Rewards card for a chance to win "Free Pizza for a Year" and other Pizza Ranch prizes. One Grand Prize winner will receive Free Pizza for a Year (Pizza Ranch gift card valued at \$624), ten First Prize winners will receive a \$100 Pizza Ranch gift card and ten Second Prize winners will receive a \$50 Pizza Ranch gift card. See Official Rules for details.

Eligibility: Pizza Ranch's "Free Pizza for a Year" Swipe to Win contest is open only to legal residents 18 years of age or older at the time of entry who reside in the following states: Iowa, Minnesota, South Dakota, North Dakota, Wisconsin, Michigan, Illinois, Nebraska and Kansas. Contest is void where prohibited or restricted by law. Contest is subject to all federal, state, and local laws and regulations. Pizza Ranch, Inc. reserves the right to nullify/void any and all contest outcomes. Employees or owners of Pizza Ranch, Inc. or any Pizza Ranch restaurant and employees of respective marketing and market research contractors, distributors, affiliates, retailers, subsidiaries, franchisees, licensees, advertising and promotional agencies, and the immediate family members and/or persons living in the same household of each, are not eligible to participate. The odds of winning depend upon the number of eligible entries received.

Participation: Beginning on 1/23/12 and ending on 2/29/12, swipe your registered Ranch Rewards® card every time you make a purchase at a participating Pizza Ranch restaurant and you're automatically entered for a chance to win. Each swipe by a registered card will count as one entry into the contest. For a list of participating restaurant locations, visit www.ranchrewards.com/restaurants.

No Purchase, Transaction, or Membership Necessary: To enter the drawing without using a Ranch Rewards card, print your full name, address (no post office box addresses accepted), city, state, zip code, telephone number and date of birth (mm/dd/yyyy) on a plain piece of 3" x 5" paper and mail in a stamped hand-addressed business-size envelope to: Pizza Ranch Restaurant Support Center, "Free Pizza for a Year" Giveaway Sweepstakes, PO Box 421, Orange City, IA 51041. Entries must be postmarked by 11:59 pm on 2/29/12 to be eligible. Limit one entry per outer mailing envelope and one entry per day. All eligible entries received will be entered into the Grand Prize, First Prize and Second Prize drawings. No mechanically reproduced entries permitted. Illegible entries are void. Released Parties (as defined below) are not responsible for lost, late, mutilated, delayed, inaccurate, incomplete, postage due, misdirected entries or entries not received in time for the entrant-specified random drawing. Purchase does not improve the chance of winning. All federal, state and local laws and regulations apply.

Prizes & Value:

- **One (1) Grand Prize:** "Free Pizza for a Year" will be awarded as one Pizza Ranch Gift Card valued at \$624 (equivalent to one \$12 large pizza per week for 52 weeks)
- **Ten (10) First Prizes:** \$100 Pizza Ranch Gift Card
- **Ten (10) Second Prizes:** \$50 Pizza Ranch Gift Card

Sponsor will not replace any lost, mutilated, or stolen gift cards. All federal, state, and local taxes and fees are the sole responsibility of the winner. Sponsor will comply with all income tax reporting obligations.

Prize Drawing: Winners will be selected on or around 3/5/12 from among all eligible entries postmarked or swiped by 11:59pm on 2/29/12 via random drawing. Winners will be selected at random using an independent auto-generated selection process available at <http://www.random.org>. One Grand Prize winner will be selected first from all eligible entries. Then 10 First Prize winners will be selected from all remaining eligible entries. Finally, 10 Second Prize winners will be selected from all remaining eligible entries. The winners will be notified by phone or email and must claim their prize by verifying their name and address within 48 hours. If any winner notification remains unanswered for more than forty-eight (48) hours, one additional drawing will be held from all remaining eligible entries for remaining prizes. Any unclaimed prizes from the second drawing will not be awarded. The prize is not transferable; no prize substitutions or cash alternatives are allowed except as may be determined by Sponsor in its sole discretion. Limit one prize per person.

Pizza Ranch, Inc. is not liable for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone, computer, hardware or software malfunctions of any kind, or inaccurate transmission of, or failure of sponsor to receive entry information on account of technical problems on the Internet or at any web site or any combination thereof. Pizza Ranch, Inc. reserves the right, in its sole discretion, to cancel or suspend this sweepstakes should a computer virus, worm, denial attack, or other causes beyond its control, corrupt or impairs the administration, security or proper operation of the contest. Any malicious attempt by an individual to deliberately damage any web site or undermine the legitimate operation of the contest is a violation of criminal and civil laws. Should such an attempt be made, Pizza Ranch, Inc. reserves the right to prosecute and/or seek damages from any such contestant to the fullest extent permitted by law. If the automatic entry portion is so cancelled, a random drawing will be conducted from among all eligible online entries received prior to the time of termination and all eligible mailed entries received by the entry deadline. Participant may be requested to provide Sponsor with proof that the participant is the authorized account holder of the entry. Any use of robotic, automatic, programmed or the like methods of participation will void all submissions by such methods.

General Conditions: By participating, you accept and agree to abide by the Official Rules and all decisions of Sponsor and its judging and administration organizations, which are final and legally binding in all respects. No substitution or transfer to a third party of all or any part of prize permitted. If, for any reason, a prize cannot be awarded or winner is not capable of redeeming a prize, Sponsor is not obligated to award it and Sponsor reserves the right, in its sole discretion, whether or not to substitute the prize (or portion of prize) with a prize of comparable or greater value or cash value. Non-compliance with these Official Rules may result in disqualification. You are not a winner unless and until (A) you have fully complied with the Official Rules and (B) all verification and award processes have been completed. Acceptance of prize constitutes permission for Sponsor and its designees to use winner's name and/or likeness for purposes of advertising and promotion in any medium, without further compensation, except as prohibited by law. Winning contestant's first names and city will be announced on Pizza Ranch, Inc.'s Facebook, Twitter, and Google+ pages, as well as on Pizza Ranch's websites including www.pizzaranch.com and www.ranchrewards.com.

Release of Liability: BY ENTERING THE PROMOTION, YOU HEREBY AGREE THAT IN NO EVENT WILL SPONSOR OR ANY OTHER RELEASEE BE RESPONSIBLE OR LIABLE FOR, AND YOU HEREBY RELEASE THEM FROM, ANY AND ALL CLAIMS, ACTIONS, DAMAGES, LOSSES, COSTS, EXPENSE OR LIABILITY OF ANY KIND (INCLUDING, BUT NOT LIMITED TO, PROPERTY DAMAGE, PERSONAL INJURIES AND/OR DEATH, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES, AND COUNSEL FEES AND COURT COSTS) ARISING OR RESULTING FROM ANYTHING RELATING TO:

- THE PRODUCTION, PROMOTION, ADMINISTRATION OR EXECUTION OF THE PROMOTION (OR YOUR PARTICIPATION IN IT);
- CANCELLATION, MODIFICATION OR RESCHEDULING OF ANY ASPECT OF THE PROMOTION;
- USE OF ANY WEB SITE(S) RELATED TO THE PROMOTION OR MATERIALS ON THE WEB SITE;
- ACCEPTANCE, POSSESSION, USE, MISUSE, OR NONUSE OF THE PRIZE;
- OR PARTICIPATING IN OR TRAVELING TO ANY PROMOTION-RELATED ACTIVITY.

"RELEASEES" MEANS SPONSOR, ALL PROMOTION PARTIES, PROMOTION PROVIDERS AND ALL OF THEIR RESPECTIVE EMPLOYEES, OFFICERS, SHAREHOLDERS, DIRECTORS AND AGENTS.

Limitations: Neither Sponsor nor any other Releasee is responsible for:

- any website, computer, telephone, satellite, cable, network, Internet or other equipment, electronics, software, service, transmission, connection, processing or other errors, failures, congestion, accessibility or availability issues;
- unauthorized access, tampering, hacking, theft or destruction;
- or other technical or human error in the receipt or processing of entries or other submissions (whether to or from) or otherwise related to the production, promotion, administration or execution of the Promotion.

Tampering/Violations/Disruption: Sponsor may, in its sole determination, disqualify any person it believes may be tampering with the entry or other operation of the Promotion or acting in violation of the Official Rules, in a non-sportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person.

CAUTION: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON OR ENTITY TO THE FULLEST EXTENT PERMITTED BY LAW.

Cancellation/Modification: Sponsor may, in its sole discretion, cancel, terminate, modify or suspend the Promotion if the Promotion is not capable of running as Sponsor planned for any reason (including, but not limited to, due to tampering, unauthorized intervention, computer virus, fraud, technical or human error or any other causes which Sponsor, in its sole opinion, deems could corrupt or affect the administration, security, fairness, integrity or intended conduct of this Promotion).

Email Account Holder: If the holder of an email account is disputed, entry will be deemed made by the natural person who is assigned to the email address by the internet access provider, online service provider or other organization (e.g., business, school, etc.) that assigns email addresses for the domain associated with the email address.

Prize Acceptance: If prize winner does not respond to contest notification within 48 hours the prize may be forfeited upon Sponsor's discretion. All federal, state and local laws and rules apply. ALL TAXES ON PRIZES ARE THE RESPONSIBILITY OF THE WINNER. Entry constitutes permission for Pizza Ranch, Inc., and their agencies to use the winner's name, address and/or likeness for purposes of advertising and trade without further consent or compensation, unless prohibited by law. By participating in this contest, entrants agree to be bound by these Official Rules and the decisions of the judges. The winner agrees to release and hold harmless Pizza Ranch, Inc. and their officers, directors, employees, contractors and agents from loss, injury, death or other liability that may arise from participation in this contest or from acceptance or use of any prize.

Winners List: The name and city of residence of the prize winners may be obtained by sending a self-addressed, stamped envelope to Pizza Ranch Restaurant Support Center "Free Pizza for a Year" Winners List, PO Box 421, Orange City, IA 51041. Requests must be received by 3/15/12.

Sponsor: The sponsor of this contest is Pizza Ranch, Inc., 204 19th Street SE, Orange City, IA 51041.